

# matte defense spf30

## Mattifying EnviroShield

### description

Shine-reducing SPF moisturizer helps protect breakout-prone skin from environmental stress.

### key benefits

- Ultra-lightweight moisturizer provides a long-lasting matte finish.
- Acts as a Mattifying Enviroshield, proven to help shield skin from UV rays, pollution, make-up and dehydration without clogging pores.
- Combats the dehydrating effects of environmental stress.

### key ingredients

- **Broad Spectrum sunscreens** help defend against UV rays, which may lead to the appearance of uneven skin tone.
- **Antioxidant Willow Bark Extract, Green Tea Extract and Vitamin C** combat the irritating effects of pollution on breakout-prone skin.
- **Patented TT Technology** works with skin's natural microbiome and helps reduce sebum on the surface of skin.
- **Natural Tapioca Starch**, a powerful oil adsorber, mattifies skin and helps reduce oily shine.
- **Plant-derived Hydration** actively helps prevent dehydration.

### how to use it

Apply a generous amount to cleansed face and neck, preferably 30 minutes prior to sun exposure.

### product system

Clear Start

### what goes best with it

Breakout Clearing Foaming Wash, Breakout Clearing Booster

estimated number of uses

59 mL): 98

item code: 111355

UPC: 666151121454

product dimensions

(including carton) – w x d x h:

50.80 x 41.275 x 165.506 mm



# frequently asked questions

## **Is this product replacing any existing Clear Start products?**

Yes, this product is replacing Oil Clearing Matte Moisturizer SPF15.

## **How is this product different from the (discontinued) Oil Clearing Matte Moisturizer SPF15?**

While both products are mattifying SPF moisturizers, NEW Clearing Defense SPF30 is more innovative, high-tech and efficacious. It contains a higher SPF as well as EnviroShield technology to help protect skin from UV rays, pollution, make-up and dehydration without clogging pores. It also contains patented TT technology that works with the skin's microbiome, and delivers a great long-lasting matte finish.

## **Why does breakout-prone skin need defense?**

UV rays, pollution, make-up and dehydration can make breakouts and oily shine look worse. UV and free radical damage (from pollution) compromise the skin barrier, resulting in moisture loss and dehydration. This sends sebaceous glands into overdrive. The excess sebum then combines with dead skin cells and make-up to clog pores, causing breakouts. The sun also darkens acne scars, which are highly sensitive to sunlight.

## **Is this a chemical or physical sunscreen?**

Clearing Defense SPF30 is a chemical sunscreen.

## **Where should my client apply Clearing Defense SPF30?**

This product is formulated to be used on the face and neck. Please advise your client to avoid the eye area.

## **What is the appropriate age range for this product?**

Clear Start products are ideal for clients in their teens and early 20s.

## **What is the difference between Clear Start and MediBac Clearing (now Active Clearing) products?**

Clear Start is formulated for younger skin, which is more likely to experience rampant breakouts due to excess oil. MediBac Clearing (now Active Clearing) is formulated for more mature skin, which is likely to experience recurring hormonal breakouts, slower cell turnover, and post-inflammatory hyperpigmentation.

## **Will this product burn or sting my clients skin?**

No. However, if your client has a reaction to this product, please advise them to stop using it and let us know immediately.

## **Is this product vegan?**

Yes, all Clear Start products are certified cruelty-free, gluten-free and vegan. They are also formulated without artificial fragrances or colors.

## **Does this product need to be used in conjunction with other Clear Start products?**

No. While Clear Start products are designed to work together, Clearing Defense SPF30 will help protect skin regardless of your client's current skin care regimen.