

# rapid reveal peel

## description

- Professional-grade at-home peel kick-starts cell renewal for visible radiance.

## why it is unique

- Clinically proven to enhance radiance and visibly reduce fine lines.
- Delivers rapid results with no downtime.
- Our strongest retail exfoliant.
- Comes with easy-to-use dosage packaging and travel-friendly bag to remind consumers to use weekly.

## key benefits

- Helps reveal newer, firmer skin.
- Brightens and helps even skin tone for a more radiant complexion.
- Optional kick-start phase for accelerated results.

## key ingredients

- A unique **phytoactive Alpha Hydroxy Acid Complex (Lactic Acid, Australian Caviar Lime Extract, Rice Bran Extract)** removes dulling surface debris without causing dehydration, and brightens skin for a more radiant complexion.
- **Fermented Plant Enzymes** help resurface and accelerate cell turnover.

## clinical results

- **Shown to increase cell turnover by 44%.** By comparison, Gentle Cream Exfoliant, one of Dermalogica's strongest retail exfoliants, increased cell turnover by 27%.\* (In young skin it takes about 20 days for the skin cells to turnover, i.e. travel through the outer layer of the skin and be sloughed off. This increases to about 30 days in older skin, so there is approximately a 50% reduction in cell turnover rate.)
- **Enhanced skin radiance after just 5 days**, from expert assessment.\*\*
- **Visibly reduced fine lines and wrinkles after 8 weeks**, from image analysis.\*\*



Before



After 4 weeks

estimated number of uses:  
(3 mL x 10): 10

item code and UPC:  
111291  
666151021211

product dimensions  
(including carton):  
101.60w x 42.86d x 174.63h mm



\*After 13 applications of the product. Test conducted by an accredited third party lab. \*\*Based on a clinical study. Conducted by an accredited third party lab.

## **excellent consumer reaction**

- 88% said their skin looked smoother.
- 75% said their skin texture looked renewed.
- 75% said their skin looked rejuvenated.

## **how to use it**

1. Twist open applicator plug and dispense product into hands.
2. Lightly massage over face, neck and chest with fingertips in circular motion. Allow to activate for 3-7 minutes, depending on your skin's sensitivity. You may experience slight tingling and/or warming.
3. Rinse thoroughly with cold water or wipe off with a cold, damp towel. Recommended for usage in the evening.

## **Optional Kick-Start Phase**

A kick-start phase is recommended for clients who are looking to achieve accelerated results. Advise these clients to start their Rapid Reveal Peel regimen by using one tube every day for 3 days. After the third day, they should transition to using one Rapid Reveal Peel tube every week.

## **Weekly Treatment**

Ideal for maintaining the best results. Advise your clients to use one tube once a week. Each retail carton of Rapid Reveal Peel contains 10 peels.

## **product system**

AGE smart

## **what goes best with it**

Use Rapid Reveal Peel after a Dermalogica Double Cleanse regimen that starts with PreCleanse and ends with Skin Resurfacing Cleanser. Follow with targeted treatments, such as BioLumin-C Serum, and any Dermalogica Moisturizer. Sun protection such as Dynamic Skin Recovery SPF50 is recommended prior to sun exposure.