

BIOLUMIN-C BRIGHTER TOGETHER



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introduction

Our skin endures a lot. Every day, natural and environmental triggers work to change it from inside and out – speeding up the skin’s aging process and resulting in dullness, dehydration, hyperpigmentation, fine lines, wrinkles, and a loss of resilience.

Skin can fight back against these triggers, but it needs help. Antioxidants like Vitamin C help the skin defend itself against stressors by neutralizing damaging molecules to help prevent future damage. Plus, the latest scientific research also shows that Vitamin C can actually enhance the skin’s natural defense system – enabling it to defend itself from harmful oxidative stress. There’s just one problem: the Vitamin C in many topical products is unstable and can lose efficacy before it is even applied to the skin. Even when the Vitamin C is stable, it must still get to the right place in order to provide effective protection and visible brightening.

Dermalogica’s supercharged **BioLumin-C** formulas are unique, but each one uses our ultra-stable Vitamin C complex to deliver the full power of Vitamin C exactly where it’s needed most for ultimate results.

BioLumin-C Serum enhances skin’s natural defense system to brighten, firm, and help reduce the appearance of fine lines and wrinkles. **BioLumin-C Eye Serum** brightens, firms, and hydrates the delicate skin around the eyes as it outsmarts visible premature aging caused by daily eye movements and environmental stress. **BioLumin-C Gel Moisturizer** provides weightless hydration to restore skin’s moisture barrier as it brightens dull, dehydrated skin.



the science behind vitamin c

how oxidative stress affects skin integrity

Over time, our skin undergoes structural changes that affect its appearance. These changes can be broken down into two categories: intrinsic (natural) aging, which is controlled by genetics and health conditions, and extrinsic (environmental) factors like pollution, particulate matter, and damaging UV rays. Lifestyle choices like diet and smoking can also impact skin's structure.

Over time, these environmental and lifestyle factors lead to the accumulation of molecular damage in the skin, which alters its integrity and results in visible fine lines and wrinkles.

There are three primary biochemical reactions within the skin that lead to these structural changes and premature aging:

Reactive Oxygen Species (ROSs)

Generated by aggressors such as UV rays and pollution, ROSs (also known as free radicals) can damage cell structures – causing wrinkles over time and compromising the skin's ability to repair itself. ROSs also destroy lipids and cause inflammation.

Matrix Metalloproteinases (MMPs)

MMPs are enzymes activated by UV exposure and other stress conditions in the skin, such as inflammation. They contribute to the breakdown of collagen and inhibit new collagen formation.

Advanced Glycation End-Products (AGEs)

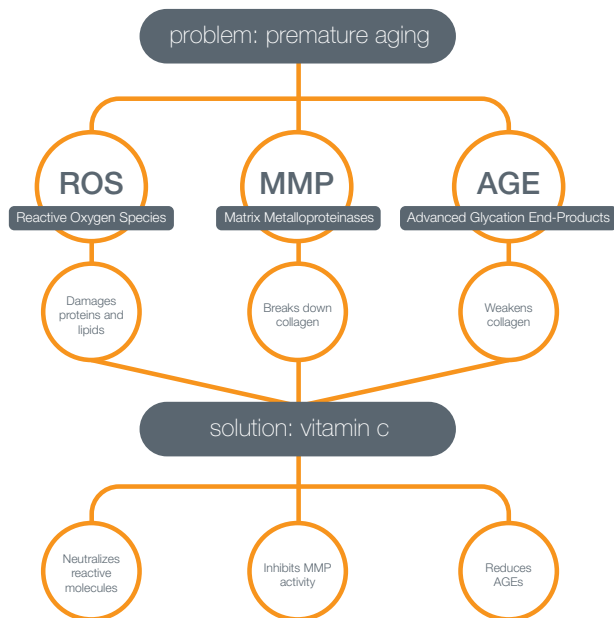
Formed by a reaction between sugar (e.g. glucose) and proteins (e.g. collagen), AGEs contribute to the cross-linking of protein fibers, which over time results in a loss of elasticity.

Simultaneously, these three processes can cause lines and wrinkles, uneven pigmentation, dryness, loss of resilience and firmness, along with other signs of aging. In the past, treatments addressed just the visible signs of skin damage. But today, advanced technology applied to powerful antioxidants like stable Vitamin C enable us to effectively protect our skin against damage, halting the signs of aging at their source. And that means you can achieve luminous, hydrated skin that's visibly brighter, firmer, smoother, and even-toned.

fight back with vitamin c

Let's look at what makes Vitamin C such a powerful ingredient – as well as the treatment challenges it presents.

Vitamin C is a true skin care powerhouse. As one of the most potent antioxidants available, it's scientifically proven to tackle each of the three biological processes (ROs, MMPs, AGEs) that lead to premature aging.



not all vitamin c is created equal

There are hundreds of Vitamin C products available on the market today, all of which promise significant brightening results – but many don't deliver.

The dialogue around Vitamin C often focuses on the amount of Vitamin C in the product – but brightening efficacy isn't all about the quantity. There are two main factors that make Vitamin C products effective: the Vitamin C needs to be highly stable (so that it remains active and efficient), and it needs to be bioavailable (able to get into the skin and work where it's needed).

stability

This is Vitamin C's most well-known shortfall. Traditional forms of Vitamin C are easily oxidized upon exposure to air, heat or water – which can cause the formula to lose its antioxidant power, thus degrading the product's efficacy.

bioavailability

This is also a significant challenge: in order for Vitamin C to help neutralize free radicals, firm and brighten, it must get to where it's needed in the skin. If topical Vitamin C products aren't optimized so that the Vitamin C is bioavailable and remains stable, they will produce little to no benefit for the skin.



why biolumin-c?

BioLumin-C formulas represent a new paradigm in Vitamin C efficacy. We created formulas that are extremely stable and highly bioavailable so you can give clients outstanding brightening, firming, and smoothing results. That's why every BioLumin-C formula features two stable, highly-bioavailable forms of Vitamin C. They work synergistically to provide long-term stability and deliver more Vitamin C right where it's needed for superior results.

BioLumin-C Serum: visibly firms and brightens as it enhances skin's natural resilience and defense system

BioLumin-C Eye Serum: visibly brightens, firms, and hydrates the delicate skin around the eye area to outsmart visible premature skin aging from daily eye movements

BioLumin-C Gel Moisturizer: visibly hydrates, brightens and renews for smoother, luminous skin

BioLumin-C formulas work better, together – to help diminish visible signs of premature skin aging.



NEW biolumin-c gel moisturizer

what it is

A daily brightening gel moisturizer that provides weightless hydration and a radiance boost for healthy-looking skin.

why your clients need it

The key to consistently brighter skin is a combination of hydration, exfoliation, and addressing uneven skin tone. BioLumin-C Gel Moisturizer visibly hydrates, brightens, and renews skin for a luminous glow instantly and over time.

benefits

- **Brightens** instantly and over time
- **Hydrates** for more luminous skin
- **Renews** for a natural glow

application

After cleansing and toning, apply over face and neck in light, upward strokes. Use twice daily, morning and night. Allow one minute for product absorption. For daytime use, follow with an SPF.

key ingredients

- Our ultra-stable **Vitamin C Complex**, comprised of two Vitamin C molecules, provides enhanced functionality in fighting oxidative stress. We've boosted this antioxidant complex with the latest biotechnology, extending the Vitamin C's potency to fight free radical damage.
- **Squalane** derived from sugar cane is an excellent emollient that occurs naturally in the lipidic layers of the skin. It helps improve skin's resilience, minimizing the appearance of fine lines and wrinkles.
- **5 types of Hyaluronic Acid** deliver potent humectant properties for long-lasting hydration.
- **Verbascum Thapsus Flower Extract**, also known as the Bioluminescence Flower, transforms UV rays into visible light – creating instant luminosity and improving skin's radiance for a brighter appearance.
- **Phytic Acid and Pumpkin Enzyme** are known to help support skin renewal.



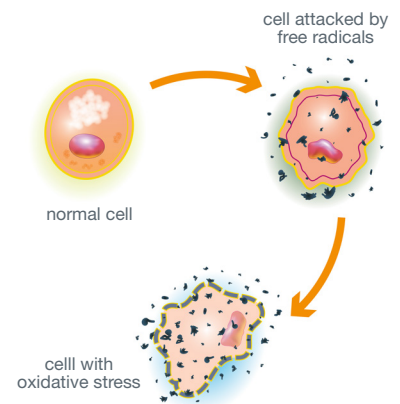
hydrate brighter

the science behind biolumin-c gel moisturizer

neutralize free radicals with powerful antioxidants

An antioxidant is a molecule stable enough to donate an electron to neutralize harmful free radicals. Powerful antioxidants, Glutathione and Vitamin C, work hand-in-hand, to support and regenerate each other, passing free radicals (natural and environmental) back and forth, neutralizing them like an “off switch”, so they don’t damage your skin’s cells and DNA.

According to Dr. Mark Hyman, “Dealing with free radicals is like handing off a hot potato. They get passed around from Vitamin C to Vitamin E to Lipoic Acid and then finally to Glutathione, which cools off the free radicals and recycles other antioxidants. After, the body can “reduce” or regenerate another protective Glutathione molecule and we are back in business.”



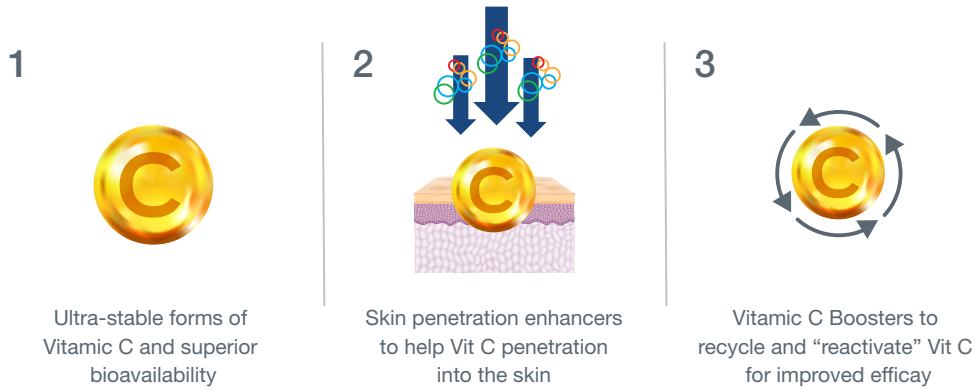
maximize moisture

Though skin has its own Natural Moisturizing Factor (NMF, the group of molecules such as Amino Acids, Urea and Lactate) that helps retain moisture, the skin’s lipid barrier can become impaired over time, leading to trans-epidermal water loss (TEWL) and dry, dull, wrinkled skin.

digest dead skin cell build-up

Lastly, as we age, our skin’s natural desquamation process slows down so skin doesn’t slough off dead skin cells to be replaced by new ones as fast, leaving skin dull, dry, and wrinkled. Chemical exfoliation with acids and enzymes comes to the rescue to help digest dead skin cell build-up and revitalize our natural desquamation process for brighter and smoother-looking skin. This light exfoliation is perfect for daily use to continually renew the skin’s natural glow.

strategies that can be used to improve Vitamin C efficacy:

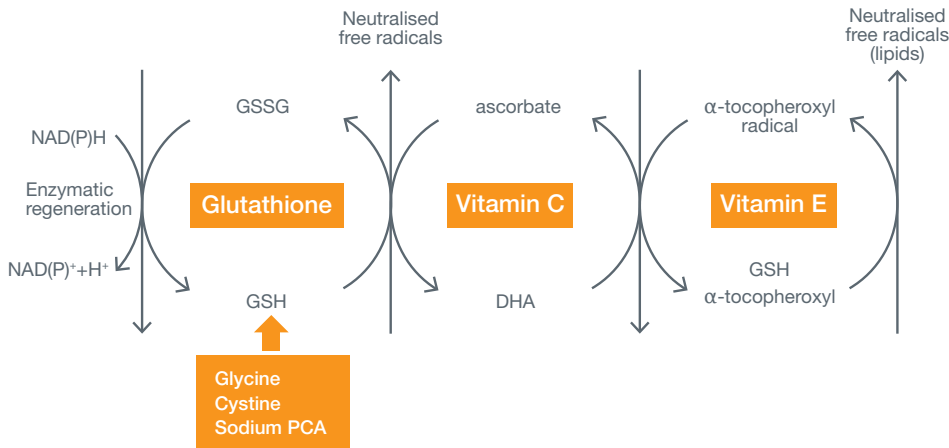


1. Vitamin C Boosters

When Vitamin C is oxidized, meaning it interacts with and neutralizes free radicals, its antioxidant power is lost. Specialized ingredients can help reactivate Vitamin C to bring its power back.

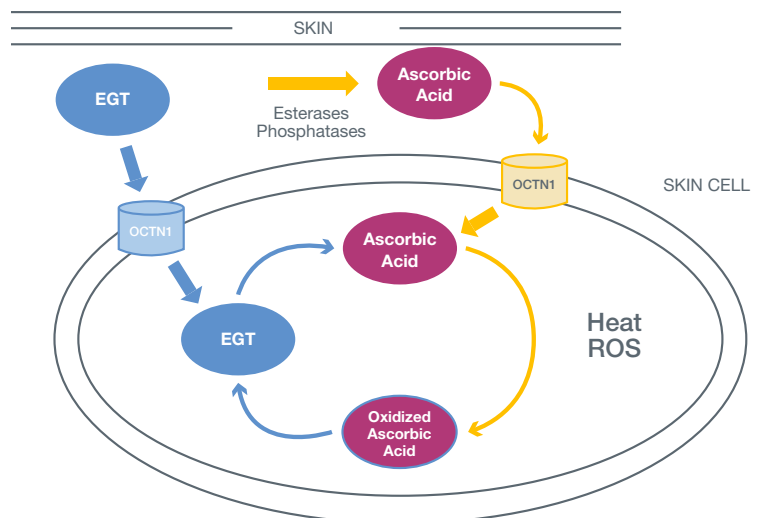
Glutathione Precursors – Glycine, Cystine and Sodium PCA

This powerful blend of actives helps stimulate the production of Glutathione, the body's master antioxidant, that works in cooperation with oxidized Vitamin C to reactivate its antioxidant power.



EGT (Ergothioneine)

This potent antioxidant also works to reactivate Vitamin C's anti-oxidant power and efficiency by generating reducing electrons, which means they transfer their electrons to decrease the oxidation state of the Vitamin C.



Ergothioneine interaction with ascorbic acid

2. Penetration Enhancers

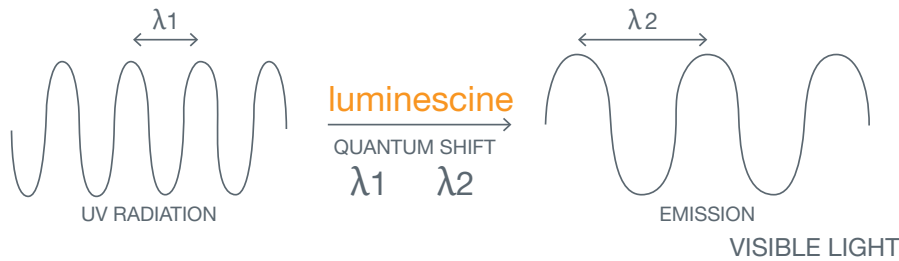
Skin is a natural barrier and Vitamin C must penetrate into the stratum corneum to deliver results. Ingredients that enhance the penetration of Vitamin C into the skin can improve the delivery of Vitamin C so it can go where it needs to.

PPG 24 Glycereth 24, Glycerin and Butylene Glycol are actives that can enhance penetration by increasing the solubility of poorly soluble compounds. These ingredients also provide hydration, softening the stratum corneum, which further improves the actives' penetration ability.

3. Boosting Skin Brightening

Vitamin C is a potent active for brightening but it can be combined with other ingredients for improved results.

The **Verbascum Thapsus Flower** is a bright yellow flower of the Mediterranean, studied for its luminescent properties. Using an enzymatic bio liquefaction technology, it was possible to recover its active phytocomplex and obtain its extract that harnesses the energy from UV rays and turns it into visible light – which creates instant luminosity and brightens skin's appearance.



In addition, an antioxidant named **Phytic Acid** delivers dual-action exfoliation, skin brightening effects, and skin clarity and glow. **Pumpkin Enzyme** is another example of a brightening booster as it provides mild exfoliation of dead skin cells, supporting skin's natural renewal process.

Why is hydration key for brightening?

As skin ages, it loses the ability to retain moisture and tends to become rough and dry. As a result, there is a loss of brightening, radiance, and firmness that can lead to the formation of fine lines and wrinkles. That's why it's so important to incorporate a moisturizer that aims to brighten skin's appearance and lock in moisture for a hydrated, glowing effect.

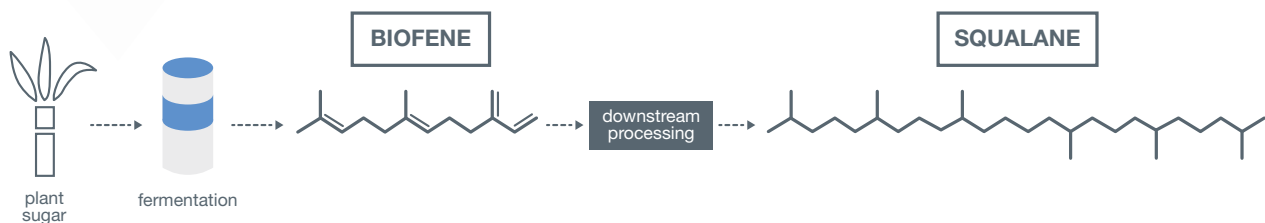
Squalane, an emollient derived from sugar cane, is a great choice for delivering moisture and minimizing the impact of dry skin. It's produced by the human body and present in the stratum corneum of the epidermis. Thanks to its lipid form, it's likely to penetrate into the skin quickly and has a restorative action on the lipid barrier of the epidermis. High-purity, active and stable Squalane presents remarkable moisturizing properties that improve skin's resilience and minimize the appearance of fine lines and wrinkles.



Squalane is naturally present in the skin (in the phospholipid barrier of the cells and in the sebum). The skin recognizes this molecule and efficiently absorbs it. Squalane is lost by age and environmental influence and needs to be replenished.

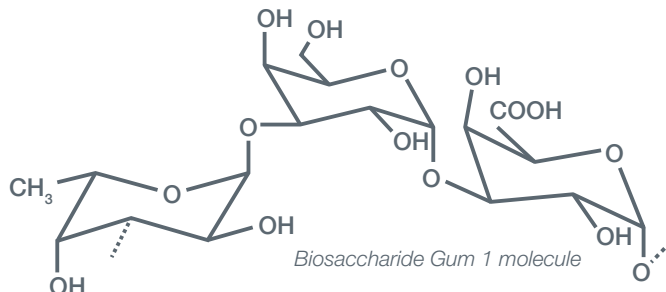
[Squalane ($C_{30}H_{62}$) is obtained by hydrogenation of Squalene ($C_{30}H_{50}$), oily liquid that occurs naturally in many plants and animals and in human sebum (more than 10% in adults). As Squalane oxidizes easily due to its qualities with a very similar molecule, which is also present in human sebum though in smaller Promotions'.]

¹Advances in Food and Nutrition Research, Volume 65. Se-kwon Kim, Academic Press / Elsevier



Hyaluronic Acid (HA) is a sugar found naturally in our skin. It has potent humectant properties and holds up to 1,000 times its weight in water to help keep skin hydrated and plump. A Hyaluronic Acid blend composed of five different types and sizes of Hyaluronic Acid (Sodium Hyaluronate Crosspolymer, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid and Hydrolyzed Glycosaminoglycans) can help counteract visible dryness and improve skin's radiance due to its potent water-binding ability.

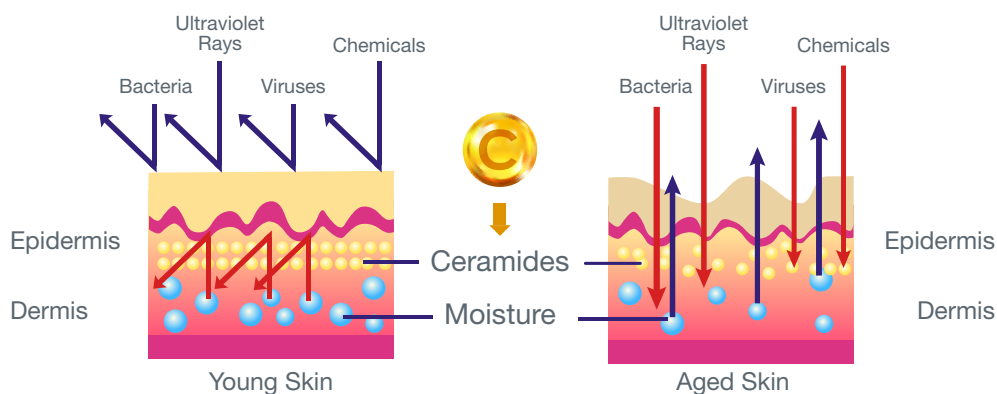
Biosaccharide Gum-1 is a high molecular weight polysaccharide containing L-fucose, D-galactose and Galacturonic Acid obtained by bacterial fermentation. It holds water, improves skin's hydration, and provides soothing benefits.



Another sugar with humectant properties is **Trehalose**, a disaccharide that traps moisture into the skin to keep it hydrated. It also contains antioxidant properties to neutralize free radicals.

Vitamin C And Skin Barrier Function

Studies have shown that Vitamin C plays an important role on the stratum corneum barrier with the support of lipid formation (e.g. ceramides). So, by improving vitamin C efficacy, epidermal skin barrier function can also be improved.





key ingredients: the science behind biolumin-c gel moisturizer

Our goal with the creation of new **BioLumin-C Gel Moisturizer** is to deliver the brightening power of the original BioLumin-C Serum – along with hydration and renewing power in a lightweight formula optimized for the face, neck and chest. To that end, the following ingredients were all chosen for their stability, efficacy and ability to outsmart visible premature skin aging caused by natural and environmental stressors.

Vitamin C Complex

Our highly-stable, boosted Vitamin C Complex is enhanced with re-activation biotechnology, increasing its potency and deliverability to help you achieve brighter skin, improved barrier defense, and better protection against free radical damage. Plus, the Vitamin C is highly stable and bioavailable so it's able to efficiently penetrate the skin where it's needed.

Verbascum Thapsus Extract

Also known as the Bioluminescence Flower, this natural extract harnesses the energy from light rays and turns it into visible light, creating instant luminosity and improving skin's radiance with an instant brightening effect.

Phytic Acid

With antioxidant, exfoliating, and brightening properties, this triple-duty ingredient helps exfoliate skin, brighten, clarify, and inhibit the impact of skin aggressors that can cause dullness.

Pumpkin Enzyme

Mild exfoliating properties help to support natural skin renewal.

Squalane

This emollient occurs naturally in the lipidic layers of the skin and can also be derived from sugar cane. It helps improve skin's resilience and minimize the appearance of fine lines and wrinkles.

5 Types Of Hyaluronic Acid

This potent humectant can hold 1,000 times its weight in water, provides long-lasting hydration, and helps minimize the appearance of fine lines and wrinkles. Sodium Hyaluronate Crosspolymer, Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid and Hydrolyzed Glycosaminoglycans can help counteract visible dryness and improve skin's radiance due to its potent water-binding ability.



clinical results

instantly hydrates + brightens better than leading competitors

After 4 weeks*, participants had:

- Brighter, more radiant skin
- More even skin tone
- Visibly reduced fine lines + wrinkles

*Clinical test, 35 subjects, 2 applications/day, 4 weeks. Results may vary.



before application

after 15 minutes



before application

after 15 minutes



biolumin-c serum

what it is

A high-performance serum that works with skin's defenses for brighter, firmer-looking, more radiant skin.

why your clients need it

In today's world, skin damage is a daily reality. BioLumin-C Serum represents a new generation of powerful Vitamin C products that help fight the stressors that lead to visible signs of aging. Experience clinically-proven brightening power.

key benefits

- **Brighten** the skin to reduce unbalanced pigmentation
- **Defend** skin against visible free radical damage
- **Firm** and reduce the appearance of fine lines and wrinkles

application

Smooth over cleansed face and neck, morning and night, after toning and before moisturizing.

key ingredients

- **Vitamin C Complex** This unique synergy of two Vitamin C molecules fights oxidative stress better, together. The first provides the skin health boosting benefits of

Ascorbic Acid, while Silicium, a natural skin component, plays a key role in skin defense. Another form of highly-lauded Vitamin C provides superior stability and efficacy as Palmitoyl Tripeptide-5, a synthetic peptide, provides innovative anti-wrinkle technology. The result: brighter tone, firmer appearance, and radiant skin.

- **Lactic Acid** This Alpha Hydroxy Acid's chief benefit is exfoliation. It helps remove dull, dead cells from skin's outermost layers, accelerating cell turnover and revealing smoother, brighter skin.
- **Sophora Japonica Flower Extract** As one of the fifty fundamental herbs in Chinese medicine, this extract contains flavonoids with strong antioxidant activity, which help return skin to a calm state after oxidative stress.
- **Salvia Hispanica (Chia Seed) Oil** Chia Seed Oil is rich in antioxidants that help quench free radicals to help prevent visible skin aging. Plus, it contains more than 60% omega-3 fatty acid – one of the highest of any plant source.

clinical results

BioLumin-C Serum delivered 3x more Vitamin C to the skin than a leading competitor.

biolumin-c eye serum

what it is

A supercharged Vitamin C eye serum that outsmarts visible premature skin aging caused by daily eye movements and environmental stress to dramatically brighten and visibly firm.

why your clients need it

The skin around our eyes is the first place signs of aging appear. **BioLumin-C Eye Serum** delivers the same brightening power as BioLumin-C Serum, in a lightweight formula optimized for the delicate eye area.

key benefits

- **Brighten** the skin in the eye area with stable, supercharged Vitamin C
- **Defend** and reduce the appearance of fine lines and wrinkles
- **Hydrate** and exfoliate for smooth, healthy-looking skin

application

Apply under the eye and along the orbital bone morning and evening. Keep out of eyes.

key ingredients

- **Vitamin C Complex** This tag-team helps fight oxidative stress better, together. Ascorbic Acid, a second highly lauded form of Vitamin C, Silicium, and Palmitoyl Tripeptide-5 work together with superior bioactives to visibly brighten, firm, hydrate, and defend the skin in the delicate eye area.
- **Arjun Tree Extract** Rich in skin-rejuvenating polyphenols, this extract helps boost skin's resilience and protect against visible free radical damage.
- **Salvia Hispanica (Chia Seed) Oil** Chia Seed Oil is rich in antioxidants that help quench free radicals to help prevent visible skin aging. Plus, it contains more than 60% omega-3 fatty acid, one of the highest concentrations of any plant source.
- **Tremella Mushroom** This nutrient-dense mushroom, comprised of approximately 70% highly moisturizing B-glucan, locks in moisture, improving skin's resilience.
- **Dunaliella Salina (Micro-Algae) Extract** This micro-algae helps encourage cell renewal, smoother-looking skin, a reduction in the appearance of fine lines and wrinkles, and visible reduction of free radical damage and hyperpigmentation.
- **Poria Mushroom** This unique fungus helps maintain skin's Hyaluronic Acid levels, boosting skin's density for a radiant glow and reduction in the appearance of fine lines and wrinkles.
- **Papain Enzyme (from Papaya)** Cross-linked for 5x greater efficacy, this highly stable form of Papain gently exfoliates for brighter, visibly, smoother skin.

clinical results

In a clinical study, participants experienced increased firmness around the eye area after just 8 weeks of use and 3x more brightening power than a leading competitor.





biolumin-c pro serum

what it is

A high-performance professional serum that brightens, firms and helps reduce the appearance of fine lines and wrinkles.

why you need it

BioLumin-C Pro Serum features the same, highly-stable Vitamin C as BioLumin-C Serum, along with enhanced slip and glide for use with treatment room modalities.

benefits

- Visibly **brightens, firms, and reduces appearance of fine lines and wrinkles**
- **Enhanced slip and glide for** use with electrical modalities
- **Ultra-stable formula** for effective results
- **3x more Vitamin C** in the treatment room*

key ingredients

- **Vitamin C Complex** We use two highly stable forms of Vitamin C to fight oxidative stress for brighter, firmer, more radiant skin.
- **Dual-Polymer Matrix** Derived from Red Seaweed, it delivers enhanced slip and glide for up to 3 minutes, making the formula ideal for use with treatment room modalities.
- **Lactic Acid** This helps accelerate cell turnover to remove dull, dead cells from skin's outermost layers, revealing brighter skin with reduced fine lines and wrinkles.
- **Sophora Japonica Flower Extract** This extract contains flavonoids with strong antioxidant activity, which help return skin to a calm state after oxidative stress.
- **Salvia Hispanica (Chia Seed) Oil** Rich in antioxidants that help quench free radicals, this oil contains more than 60% omega-3 fatty acids – one of the highest of any plant source.

*Delivers 3x more Vitamin C to the skin than a leading competitor.



professional
skin treatments

pro bright skin treatments

30 minutes to brighter skin

A Virtual Touch Consultation including Face Mapping skin analysis is recommended prior to treatment.

Total time:

30 minutes (virtual consultation prior to service)

Double Cleanse: (3 minutes)

1. Begin the double cleanse by applying **PreCleanse** to damp esthetic wipes and use over the skin to remove debris.
2. Perform a brief Face Mapping skin analysis.
2. Dispense **Special Cleansing Gel** into a cup with **Daily Microfoliant** and mix with a small amount of water. Apply with a fan masque brush, cleanse and then remove.

Cleansing Alternatives:

- + **Power up:** Skin Resurfacing Cleanser with Daily Microfoliant
- **Power down:** UltraCalming Cleanser with Daily Microfoliant

Resurfacing: (7 minutes)

1. With gloved hands, apply **One-Step Prep** to the skin.
2. Next apply 1-2 layers of **UltraBright Peel**: 1 minute for activation.
3. Finish by applying **Neutralizing Solution** and remove with damp cotton or esthetic wipes.

Resurfacing alternatives:

- + **Power up:** Mix UltraBright Peel with AdvancedRenewal Peel
- **Power down:** Exfoliant Accelerator 35 mixed with Daily Microfoliant

Deep Treatment: (15 minutes)

1. Apply a small amount of **PowerBright IonActive Serum** to the skin.
2. Next apply **Conductive Masque Base** with a fan masque brush.
Modality options: PureLift PRO + microcurrent or other product penetration device
3. Apply **Cooling Contour Masque**. Use gauze as per product instructions and allow masque to set.
Masque alternatives under Cooling Contour Masque:
 - + **Power up:** MultiVitamin Power Recovery Masque
 - **Power down:** Clinical Oatmeal Masque
4. Remove any excess mask with sponges or esthetic wipes

Dermal Layering: (5 minutes)

1. Spritz the skin with Dermalogica skin-specific toner.
2. Apply a small amount of **BioLumin-C PRO Serum**.
Modality options: PureLift PRO + microcurrent or product penetration device
3. Treat the eye area with **BioLumin-C Eye Serum**.
4. Finish the treatment with **BioLumin-C Gel Moisturizer** followed by **Invisible Physical Defense SPF 30**.

brighten and smooth facefit

Menu Description: Say hello to brighter and firmer-looking skin with this high-performance, 10-minute FaceFit, performed at Skin Bar! This retail service features the next generation of boosted and bioavailable Vitamin C technology with Dermalogica's BioLumin-C Serum and NEW BioLumin-C Gel Moisturizer, which optimize the skin's natural defense and renewal process to help your clients achieve brighter, smoother skin instantly – and a healthy-glow over time!

Benefits: brightens, hydrates, and defends skin

Duration: 10 minutes

1. Begin the Dermalogica Double Cleanse by applying 2 pumps of PreCleanse to damp esthetic wipes. Swipe over skin to remove oil-based debris, make-up, and pollution.
2. For the second cleanse, mix 1-2 pumps of Skin Resurfacing Cleanser with a small amount of water in a cup. Then add 1 pump of Exfoliant Accelerator 35 and apply with a fan masque brush. Lightly manipulate with upward fingertip circles then remove with damp esthetic wipes. You can also provide a deeper cleanse by incorporating an ultrasonic brush or blade.
3. Spritz the skin with Antioxidant HydraMist, then dispense a few drops of BioLumin-C Serum and gently massage into the skin.
4. Perform these 3 Age Reversal Touch Therapy movements to help smooth the skin:
 - a. "S" Smooth: Starting on the center of the forehead, use your thumbs to perform 6 stationary "S" movements. Then, slide your thumbs up towards the hairline with slight pressure. Repeat each of these forehead movements twice on the right side, once back at center, twice on the left side, then finish back at center.
 - b. Figure 8: Using the pads of your middle or ring finger, perform simultaneous figure-8 movements under the eyes and along the orbital ridge, working the middle and outer edge of the orbital ridge.
 - c. Zygomatic Lift: Lift the cheeks using your thumbs and perform a rolling smooth movement from the cheek to the corner of the mouth, using your other thumb. Repeat 3 times on each side.
5. Follow with BioLumin-C Gel Moisturizer to hydrate. Then, apply Invisible Physical Defense SPF 30 to protect the skin.
6. Finally, complete the Skin Fitness Plan with recommended products for the clients' 1 + 2 prescription and schedule their follow-up Dermalogica professional skin treatment.

FAQs

All BioLumin-C Products

Can I use all three BioLumin-C products together, or will I be using too much Vitamin C?

Yes, all three BioLumin-C products can be used together. Used as part of your daily skin care regimen, they work synergistically to brighten skin better, together.

What is the percentage of Vitamin C in each formula?

The dialogue around Vitamin C often focuses on the amount of Vitamin C in the product – but brightening efficacy isn't all about the level. There are two main factors that make Vitamin C products effective: the Vitamin C needs to be highly stable (so that it remains active and efficient), and it needs to be bioavailable (able to get actives into the skin). BioLumin-C formulas – including BioLumin-C Gel Moisturizer – represent a new paradigm in Vitamin C efficacy. These formulas are extremely stable and highly bioavailable, giving clients outstanding brightening results.

BioLumin-C Serum

What are the key benefits of BioLumin-C Serum?

This high-performance serum enhances skin's natural defense system to brighten, firm and help dramatically reduce the appearance of fine lines and wrinkles.

What skin conditions can benefit from BioLumin-C Serum?

BioLumin-C Serum can be used by all skin conditions, but is ideal for clients who are concerned about fine lines, wrinkles or uneven pigmentation. Because it works with skin's natural defenses, it's also an excellent preventive product choice.

How does BioLumin-C Serum fit into my client's existing Dermalogica regimen?

Since studies have shown that Vitamin C is able to help skin both before and after sun exposure, we recommend using BioLumin-C Serum twice a day – morning and evening. Smooth over face and neck after toning and before moisturizing.

Should our clients be concerned about contamination and oxidation of BioLumin-C Serum?

BioLumin-C Serum is formulated with highly stable forms of Vitamin C, minimizing oxidation and Vitamin C degradation. The included glass dropper allows for a controlled application of this potent formula.

BioLumin-C Eye Serum

What's the difference between BioLumin-C Eye Serum and the original BioLumin-C Serum?

The skin around our eyes is the body's most delicate. That makes it especially susceptible to signs of premature aging – and to irritation from our skin care products. BioLumin-C Eye Serum is formulated with ingredients that are designed specifically to visibly brighten, firm and hydrate the delicate eye area.

What skin conditions can benefit from BioLumin-C Eye Serum?

BioLumin-C Serum can be used by all skin conditions, but is ideal for clients who are concerned about fine lines, wrinkles or uneven pigmentation in the skin around their eyes. It also helps defend the skin from further damage, making it an excellent preventive product choice.

How does BioLumin-C Eye Serum fit into my client's existing skin care regimen?

BioLumin-C Eye Serum is formulated as a targeted treatment, so clients should apply it after cleansing and exfoliating and before their moisturizer or any heavy eye creams.

How should my client use BioLumin-C Eye Serum? Can it be used on the eyelid?

One drop of BioLumin-C Eye Serum is enough for both eyes. Clients should dispense a drop onto their fingertip, then apply it to the undereye area and orbital bone with a gentle upward motion. BioLumin-C Eye Serum is not designed for use on the eyelids.

BioLumin-C Gel Moisturizer

Can BioLumin-C Gel Moisturizer be used with other serums that are not part of this franchise?

Absolutely! Use BioLumin-C Gel Moisturizer as part of your regular regimen, just as you would any other moisturizer.

BioLumin-C Pro Serum

How is this product different from Dermalogica's retail BioLumin-C Serum?

To optimize BioLumin-C PRO Serum for use in the treatment room, we formulated it with a unique Dual-Polymer Matrix, which adds up to 3 minutes of slip and glide – making it ideal for use with electrical modalities.

Is BioLumin-C PRO Serum compatible with electrical modalities?

Yes, BioLumin-C PRO Serum delivers excellent slip and glide and can be used with most electrical modalities to enhance product penetration. Please do not use BioLumin-C PRO Serum with LED, as the light may degrade the Vitamin C.

Can this product be used on eyes and lips?

We do not recommend using this product on the eyes or lips. For the delicate eye area, use BioLumin-C Eye Serum.

Can I mix this product with IonActives or layer it with Masques?

BioLumin-C PRO Serum can be applied prior to any Dermalogica PRO masque; this is an excellent way to maximize results. We do not recommend mixing this product with IonActives.

What is the difference between BioLumin-C PRO Serum and Oligopeptide IonActive Serum?

BioLumin-C PRO Serum brightens skin and addresses pigmentation along with premature signs of aging. Oligopeptide IonActive Serum specifically targets pigmentation.