# fact sheet

# circular hydration serum

## description

Kick-start skin's hydration cycle: long-lasting serum immediately floods skin with hydration, replenishes from within, and helps prevent future hydration evaporation.

# key benefits

- Immediately hydrates to quench dehydrated skin
- Delivers long-lasting hydration to help prevent future dehydration
- Replenishes skin from within

# key ingredients

- **Hyaluronic Acid + organic Silicium** penetrate skin's surface for deep hydration and more supple, radiant skin over time.
- Algae Extract-infused moisturizing matrix delivers quick and long-lasting hydration.
- **Polyglutamic Acid** from fermented Soy replenishes skin's hydration reserves from within.
- **Plant-derived sugars + a blend of amino acids** similar to those naturally present in the skin trap water on skin's surface to help prevent future hydration evaporation.
- Lactobacillus Ferment + Avena Extract help to balance skin's microbiome.
- **Hydrolyzed Rice Protein** soothes the skin while increasing hydration for firmer, more resilient skin.

# how to use it

Smooth over cleansed face and neck morning and night after toning and before moisturizing.

# product system

Daily Skin Health

# what it goes best with

Daily Microfoliant Hyaluronic Ceramide Mist Skin Smoothing Cream estimated number of uses 30 mL: 122 uses

item code and UPC 111455 666151112827

#### **product dimensions** (including carton) – I x w x h: 1.50 x 1.75 x 4.75 in. 38.10 x 44.45 x 120.65 mm

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long-lasting hydration hydratation longue durée

1.0 US FL OZ 30 mL e

# frequently asked questions

## Is this product suitable for both dry and dehydrated skin?

Circular Hydration Serum supports dehydrated skin with daily hydration and can also help to ease the dehydration that occurs along with dry skin. Advise your dry-skin clients to also use products specifically formulated to address dry skin, like Intensive Moisture Cleanser, Intensive Moisture Balance, and Melting Moisture Masque.

## What's the difference between this product and Skin Hydrating Booster?

Skin Hydrating Booster was an excellent formula for combating dehydrated skin. The innovative ingredient technologies in Circular Hydration Serum, however, take hydration to a new level – delivering immediate hydration while also nourishing the skin to help prevent future dehydration.

# Can this product be used in conjunction with other targeted treatments?

Absolutely! All Dermalogica serums can be layered or used in conjunction with other targeted treatments, allowing clients to create a regimen that works for their unique skin concerns. Serums are our key 'problem solvers,' and are indispensable to every skin care regimen.

# Should my clients continue to use their daily moisturizer in conjunction with this product?

Yes; Circular Hydration Serum is formulated to work with a daily moisturizer for optimal skin hydration. Hydrating serums are formulated to deliver optimal hydration into skin's layers; moisturizers, in turn, seal in the benefits of serums and other targeted treatments while supporting skin's barrier. Moisturizers are a cornerstone of any skin care routine, as they help to nourish, seal in active ingredients, and protect skin from environmental irritants.

# Is Circular Hydration Serum safe to use around the eye area?

Yes. You can use this formula anywhere you would use your daily moisturizer.