fact sheet

dynamic skin retinol serum

description

Our high-dose, fast-acting multi-retinoid with booster technology helps reverse the appearance of wrinkles, retexturize skin and minimize the appearance of pores, and even skin tone.

key benefits

- Helps reverse the appearance of wrinkles
- Retexturizes and reduces the appearance of pores
- Evens skin tone

key ingredients

- Retinol: improves texture and firmness and fades the appearance of dark spots.
- **Encapsulated Retinol Spheres:** carry time released Retinol to improve fine lines and wrinkles, and even skin tone.
- **Granactive Retinoid:** a stable retinoid ester that reduces fine lines, wrinkles, pores, and the appearance of dark spots as well as skin smoothness.
- 10 HAS (Retinol Booster): works to boost the already potent abilities of Retinol.
- **Squalane:** moisturizes skin, aids in hydration, and improves moisture barrier.
- Beta-Glucan: hydrates and soothes the skin.

how to use it

After cleansing, apply a thin layer over face. Keep out of eyes. Use nightly. If dryness or redness occurs, reduce frequency. Wear an SPF during the day.

product system

Dynamic Skin

what goes best with it

Age Reversal Eye Complex

Dynamic Skin Recovery SPF 50



frequently asked questions

What is Retinol?

Retinol is a retinoid and a form of Vitamin A. It not only exfoliates but also goes deep into skin to help neutralize free radicals and increase elastin and collagen production.

How do I use Dynamic Skin Retinol Serum?

Use at night and don't forget to wear SPF every day. Everyone's skin is different, so if dryness or redness occurs – just reduce frequency.

How much product should I use?

Apply a pea-sized amount (about half a pump) to a clean, dry face, avoiding the eye area. Always use a moisturizer and a broad spectrum sunscreen after application.

What ingredients make this product unique?

Some people think Retinol serums are all about percentages and while that's partly true, it's also about the right combination and types of retinoids. That's why we made a formula with multiple types of retinoids. Fast-acting Granactive Retinoid®, Retinol, time-released encapsulated Retinol, and a Retinol Booster all work to address signs of skin aging. And hydrating Squalane works with soothing Beta-Glucan to help support recovery for healthier-looking skin.