

PRO dermaplaning



dermalogica PRO



introduction

Dermaplaning is a service that uses a specialized blade to remove dead skin cells and fine vellus hair. It is considered a physical form of exfoliation and leave the skin soft, smooth and bright.

Dermaplaning is safe for most people, with little risk of side effects. This procedure doesn't require any downtime for recovery, which makes it convenient.

Dermaplaning can be used for any skin type, and anyone with:

- acne scars
- dull skin
- dry skin
- sun-damaged skin
- fine wrinkles

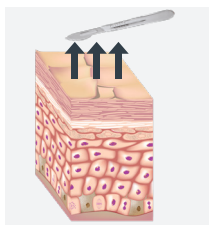
PRO dermaplaning

Pro Dermaplaning offers one of the most comprehensive exfoliations of any dermaplaning service. This is accomplished by combining customized mechanical and chemical exfoliation techniques – utilizing chemical resurfacing and professional serums to precisely target skin concerns.

Whatever your clients' skin concerns may be, Pro Dermaplaning will instantly reveal smoother skin and help remove hyperpigmented dead skin cells.

PHASE		FEATURED PRODUCTS
1	<p>dermaplaning</p> <p>Dermaplaning is performed using PreCleanse to optimize treatment control.</p>	 <p>PreCleanse + blade</p>
2	<p>chemical resurfacing</p> <p>A chemical resurfacing is performed. As dead skin cells have been removed in the previous phase, the resurfacing is more effective.</p>	 <p>Daily Milkfoliant Exfoliant Accelerator 35</p>
3	<p>infusion</p> <p>Professional serums and masques are applied to nourish skin and infuse targeted actives. Red light therapy is recommended</p>	 <p>PowerBright IonActive Serum Hyaluronic Acid IonActive Serum + Light Energy Masque</p>

how does it work?



01 Mechanical resurfacing: Dermaplaning

02 Chemical resurfacing: Professional exfoliant

03 Infusion: Professional serum

service plans and home care

Pro Dermaplaning can be performed as a monthly service to maintain skin in good condition. For home care, prescribe one of these 3 systems for effective results.

at-home care

dull skin / dehydration



BioLumin-C Serum
BioLumin-C Gel Moisturizer
Invisible Physical Defense SPF 30

hyperpigmentation



Power Bright Dark Spot Serum
PowerBright Moisturizer SPF 50
PowerBright Overnight Cream

lines and wrinkles



Smart Response Serum
Super Rich Repair
Dynamic Skin Recovery SPF 50



protocol

Ensure the client completes all consultation and authorization forms prior to service.

double cleanse:

1. Apply **PreCleanse**.
2. Perform Face Mapping skin analysis.
3. Use a Dermalogica skin-specific cleanser.

prep:

1. Prep the skin with **Post Extraction Solution** or **One-Step Prep**.
2. Apply a thin layer of **PreCleanse** prior to Dermaplaning.

dermaplaning + resurfacing:

1. Apply gloves and perform Dermaplaning.
2. After Dermaplaning, if the skin can tolerate further exfoliation, apply **Daily Milkfoliant**.

Power Up: Apply **Exfoliant Accelerator 35** for a few minutes and remove with double cleanse.

Power Down: Omit resurfacing after Dermaplaning.

deep treatment:

*optional module

1. Apply **Hyaluronic Acid IonActive Serum** or **PowerBright IonActive Serum** based on client's skin concerns.
2. Follow with **Light Energy Masque** or **Colloidal Masque Base**.

Modality Option: Use red LED over serum and masque.

dermal layering:

1. Apply Dermalogica skin-specific toner
2. Apply **Pro Restore**.
3. Finish with a skin specific moisturizer and **Invisible Physical Defense SPF 30**



best practices

For a successful Dermaplaning experience, we recommend a few best practices for your technique method and movement.

- Maintain a 45-degree angle with the blade throughout the service
- Stretch the skin between the thumb and index finger during each working section
- Start in the middle of the forehead above the brows
- Give a small overlap between sections
- Blade comes toward the therapist
- Perform 6 strokes for larger areas and 3 strokes or passes for delicate areas
- Use methodical movements-not too fast
- Go around raised moles or skin tags, never over

Depending on your location, there may be restrictions on which licensed professionals are legally authorized to perform certain advanced services. Check your local, state and/or country professional licensing regulations, safety protocols and guidelines to ensure that you are working legally within your scope of practice before performing an advanced treatment.



profit calculator

	Service			Retail		Other	Profit
	Service	Cost per service	Cost of labor	Retail purchase	Retail purchase at wholesale	Operating expenses	Profit
Pro Dermaplaning skin service	\$180	\$11	\$23			\$45	\$101
	Based on US pricing analysis for skin treatments in spas *includes deep treatment module	As per service CPS as per US wholesale prices. Excludes cost of blade	Based on California hourly rate for PST \$20 per hour. Pro rate with 10min extra for turnaround time	US MSRP excl. sales tax	Wholesale at 50% of MSRP excludes sales tax. Include 6% PST commision on retail purchases	Estimated at 25% of total treatment sales	Profit

pre and post care

Pre-service guidelines are important to follow so you can get the best results from your service.

- Avoid Accutane in the six months prior to beginning your service sessions. Check with your prescribing physician.
- Do not use topical agents that may increase the sensitivity of your skin such as retinoids, exfoliants, topical antibiotics or acids 3-5 days prior to your service.
- If you are prone to PIH, use brightening serums leading up to your service based upon your therapists' recommendations.
- Avoid IPL/Laser procedures for at least 2 weeks prior to your procedure.
- No waxing, depilatory creams, or electrolysis to the area being treated for 5 days prior.
- Keep makeup to a minimum day of the service if possible.
- Do not experiment with new products before the service.
- Avoid alcohol and caffeine 24 hours before the service.
- Avoid excessive sun exposure before the service.

Post Treatment

- Use a gentle cleanser, serum and hydrating moisturizer and sunscreen after the treatment based upon your therapists' recommendations
- Wait 7 days after dermaplaning for any facial waxing services
- Avoid sun exposure as much as possible. Wear a daily SPF 30 +
- Avoid applying makeup immediately after dermaplaning
- Avoid excessive heat, heavy workouts, swimming, and saunas for 24-48 hours after the treatment

contraindications

- Cancer
- Uncontrolled Diabetes
- Accutane/Isotretinoin within the past 6 months
- Blood thinners
- Inflamed, active acne
- Sunburn or windburn
- Open skin lesions
- Active cold sores

Precautions:

- Skins prone to post inflammatory hyperpigmentation (PIH)
- Avoid terminal hair, moles or skin tags
- Recent Botox or Fillers: wait 2 weeks after injectables
- Retinol or derivative of: discontinue use 5 days pre and post-treatment
- Laser and IPL: wait 14+ days post treatment depending on skin conditions

frequently asked questions

Why do we use an oil with dermaplaning?

We recommend that you use an oil such as a small amount of precleanse with dermaplaning. The nourishing oils help the blade glide more easily over the skin, along with reducing irritation and creating a more comfortable service.

How often can you dermaplane?

Dermaplaning is most often performed every 4 weeks. It's best scheduled in a series of 3-6 services.

Can dermaplaning be done on all skin types?

Yes, all skins can benefit from dermaplaning. Avoid performing dermaplaning on active acne/breakouts. Clients with melanin-rich skin tones should pre-treat their skin 2 weeks prior with brightening products to reduce risk of PIH.

Will dermaplaning make hair grow back thicker?

No. Dermaplaning can not physically alter the type of hair grown. The fine vellus hair will grow back slowly, usually in about 4 weeks. We do not dermaplane over terminal hair.

Can an exfoliant or peel be used after dermaplaning?

Dermaplaning can be combined with various exfoliants such as AHA/BHA's. Chemical peels can also be applied if the skin can tolerate this level of resurfacing and the professional has been properly trained.

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