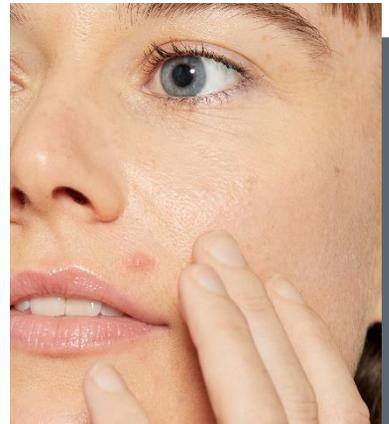# prep and prime
for make-up

create the desired look

1. Establish how much time you have to complete the look.

2. Determine the final look – dewy, glowing or matte.

3. Understand the client's skin to create the ideal canvas.

skin challenges

Most skins will have something that needs extra attention or a quick fix to ensure a perfect canvas. These are the most common issues that could impact the final look.

- Spots/oily skin
- Dry/dehydration
- Redness/sensitivity
- Dull/uneven skin tone
- Dark circles/puffy eyes

prep and prime skin treatment

Ten minutes is all you need to boost skin ready for make-up application. The more hydrated and smooth skin texture is, the easier it is to achieve the professional finish.

implement

Use the 4 steps when next preparing the skin for make-up

extend

click to explore

reconnect

click to explore

prep and prime
for make-up

follow these steps for the ultimate skin prep!

1

consult and assess

Check in to establish final look and client's skin condition

2

clean and polish

- PreCleanse
- UltraCalming Cleanser
- Daily Microfoliant

3

refresh and fix

- Multi-Active Toner
- Circular Hydration Serum

4

moisturise and prime

- Active Moist
- SkinPerfect Primer SPF 30

product options for clean and polish

PreCleanse
Melts away make-up, impurities and sunscreen | Conditions and nourishes the skin | Apply to dry face and work without water | Emulsify with water and remove

Special Cleansing Gel
Gentle foaming cleanser removes impurities without stripping | Add water and foam in hands | Apply in circular motions

UltraCalming Cleanser
Cools and calms whilst thoroughly cleansing | Cleanses with or without water when on location | Rinse away or wipe off

Daily Microfoliant
Combined chemical and physical exfoliant | Create a creamy paste with very wet hands Massage gently in circular movements | Rinse thoroughly

prep and prime
for make-up

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product options for refresh and fix

Multi-Active Toner
Use to hydrate throughout the day, even over make-up | Spritz evenly over face and throat
Follow with moisturiser while skin is damp

Circular Hydration Serum
Floods skin with hydration | Replenishes skin from within | Smooth over cleansed face and neck morning and night after toning and before moisturising

Breakout Clearing Booster
Combats breakout-causing bacteria for rapid skin clearing | Apply directly to breakouts or all over skin for breakout prevention

UltraCalming Mist
Soothing, hydrating mist | Calming redness and sensitivity | Lightweight fine spritz | After cleansing, spritz with eyes closed | Can be used to instantly reduce redness

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product options for moisturise and prime

Active Moist
Oil free moisturiser with no greasy after-feel | Apply over cleansed skin

Clearing Defense SPF 30
Shine reducing | Helps protect breakout-prone skin from environmental stress | Apply a generous amount to face and neck after cleansing

Calm Water Gel
Weightless gel-moisturiser | Softens, soothes and calms | Immediate hydration to dry, irritated skin | Pat gently over face and neck

Skin Smoothing Cream
Medium weight cream to hydrate | Restores suppleness | Apply over cleansed skin

Intensive Moisture Balance
Ultra-nourishing moisturiser for dry skin | Restores lipid balance to dry, depleted skin

Stabilizing Repair Cream
Balmy-cream soothing formula | Soothes and stabilizes sensitive skin | Rub cream between hands then apply to face and neck | Wait for cream to absorb

Phyto Nature Oxygen Cream
Reawakening daily moisturiser | Firms and lifts | Revitalises | Plumps and hydrates | After cleansing and toning, apply over face and neck | Use morning and night

SkinPerfect Primer SPF 30
Preps skin for lasting make-up coverage | Tinted shimmer balances skin tone and adds luminosity | After moisturising, smooth and blend over face and throat

Porescreen SPF 40
Multitasking sunscreen | Blurs skin while supporting healthy-looking pores | Enhances skin with primer-like effect and hint of tint | Shake before each use | Apply an even amount after moisturiser