

retailing daily regimens

dermalogica



daily regimens maintain healthy skin

- ✓ **Respect** the skin's acidic pH
- ✓ **Promote** barrier renewal
- ✓ **Replenish** and **balance** water and lipids
- ✓ **Protect** the skin's microbiome

know your products

Thorough understanding of your skin care line will ensure you can match the right products to your clients' skin concerns. Build a personalised at-home regimen to get them their healthiest skin.

- **PREP** skin with cleansers and exfoliants
- **TREAT** concerns with targeted treatments, eye treatments and masques
- **GLOW** up with toners, moisturisers and SPF

know your client

Our professional recommendation must match the client as an individual. We want to make authentic and relevant suggestions that the client can see themselves doing at home. Follow these strategies to ensure your recommendations are keeping the client at the centre of your advice.

- **Consider** the client's skincare goals
- **Consider** the client's lifestyle and habits
- **Consider** the client's existing skincare routine

implement

your learning today by trying this yourself. Get a family member, friend or partner and open a conversation using TED questions.

extend



click to explore

reconnect



click to explore

prep: cleanse

Cleansing is the first step to achieving healthy skin. A cleanser should respect skin's natural acidic pH so that it does not strip the skin's protective barrier. This means less dehydration and reduced sensitivity.

wash. rinse. repeat.

Always double cleanse to ensure the healthiest, cleanest skin ever. We recommend starting with a cleansing oil to remove oil-soluble make-up, pollution and sunscreens, and then following with your favourite cleanser.

precleanse

All skin types and ideal for balanced to oily skin.

Apply 1-2 pumps to dry face and work into skin.

oil to foam total cleanser

An all-in-one make-up remover and cleanser.

special cleansing gel

Soap-free, foaming gel cleanser for all skin conditions.

daily glycolic cleanser

An everyday cleanser to undo dullness.

intensive moisture cleanser

Nourishing cream cleanser for dry skin.

clearing skin wash

Medicated foaming wash for breakout prone adults.

ultracalming cleanser

Gentle sulphate-free gel-cream for sensitised skin.
Can be rinsed or wiped off.

skin resurfacing cleanser

AGE-fighting dual action exfoliating cleanser.
Not for use around the eyes.

magnetic⁽⁺⁾ afterglow cleanser

Moisture-bonding cleansing cream.



Dermalogica says...

Double cleanse in the morning as the skin detoxes at night, and again in the evening to remove daily grime.

prep: exfoliate

Exfoliation promotes skin renewal and luminosity. Every skin is unique so get advice on how often to use your chosen product. Don't forget to include your neck and chest. Clear breakouts, control blackheads and prevent uneven skin texture with a formula that can get deeper into the pores. Exfoliated skin can feel more sensitive so apply an SPF.

daily microfoliant

Rice-based powder exfoliant to brighten and smooth.

daily superfoliant

Resurfacing anti-pollution powder exfoliant.

daily milkfoliant

Calming powder exfoliant gently polishes to reveal smoother skin.

multivitamin thermafoliant

Age-fighting, self-heating scrub enhances penetration of age-fighting actives.

liquid peelfoliant

Professional grade, daily use, at-home peel.



Mix a grape-sized amount of powder or physical exfoliant with water; apply in circular motions.

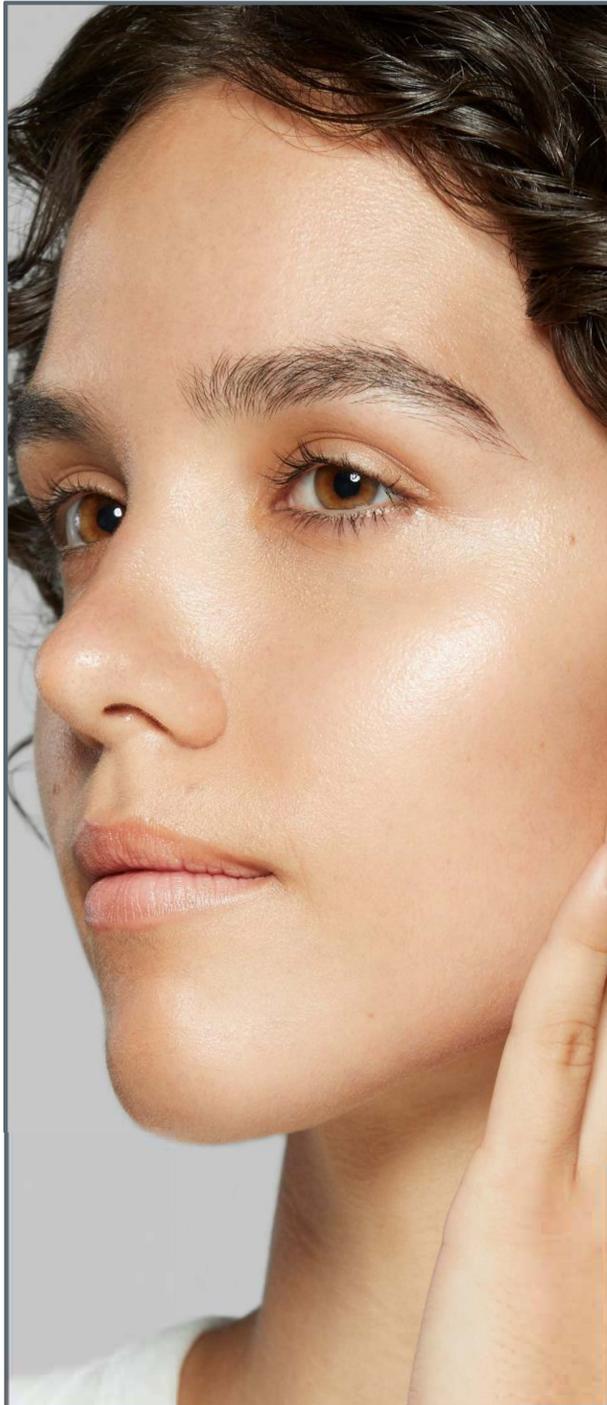
Dermalogica says...

For complete protection of new skin follow up with a minimum SPF 30.

treat: targeted treatments

dermalogica

Experiencing a shift in your skin condition? No need to buy a whole new regimen, simply adjust to your new skin needs by adding in a **serum** to customise your daily skincare routine.



circular hydration serum

Floods skin with hydration and helps prevent future hydration evaporation.

biolumin-c serum

Ultra-stable, brightening vitamin C serum.

dynamic skin retinol serum

High-dose, fast acting multi-retinoid.

powerbright dark spot serum

Potent brightening serum for uneven skin tones.

retinol clearing oil

Reduces signs of premature skin ageing and clears breakouts.

AGE bright clearing serum

2-in-1 brightening and clearing serum.

pro-collagen banking serum

Promote, preserve and protect skin's collagen today, so you have more for tomorrow.

smart response serum

A next-gen smart serum that delivers what your skin needs, when it needs it.

biolumin-c night restore

Overnight serum with ultra-stable vitamin C and Pro-Vitamin D Complex

dynamic skin strengthening serum

Enhances skin's endurance against skin ageing triggers.

neurotouch symmetry serum

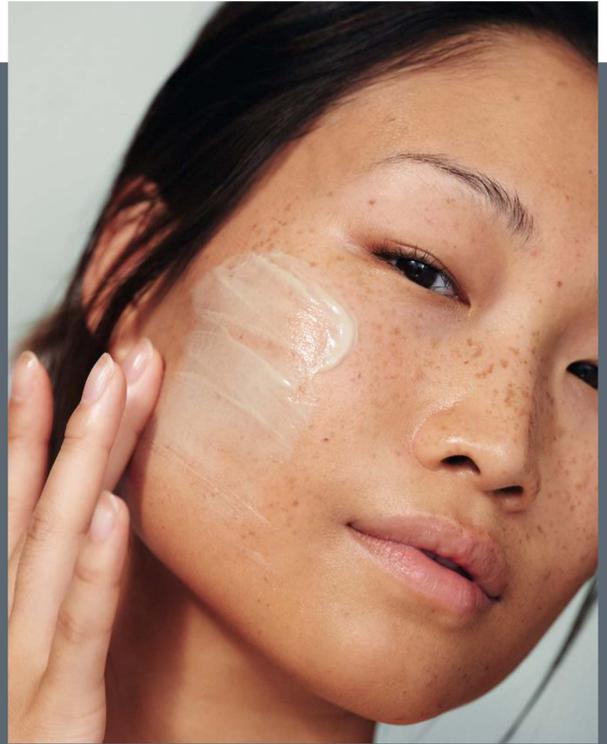
Facial sculpting skincare elevated by science.

Layer up for best results.

Press into skin before moisturising.

treat: masques

Masques provide rapid skin improvements in a short time. These quick fix style products will refresh or purify skin in a flash.



multivitamin power recovery masque

AGE-fighting, skin restoring masque.

powerbright dark spot peel

At-home peel that helps to visibly lift surface hyperpigmentation.

Dermalogica says...

If finding time for a masque is a challenge, try multi-tasking...do household chores or watch telly whilst your masque is on. Or simply apply your masque in the shower and leave to process whilst you wash and condition your hair. Although 5-10 minutes is ideal, a couple of minutes will still provide a real boost to the skin. Some masques can even be left on overnight in place of your evening moisturiser.

treat: targeted eyes

dermalogica

Showing your age? Eyes are known to age quickly. The delicate tissue requires extra attention and formulas that won't irritate. Dermalogica's eye treatments give great results when used consistently. Many can also be used on the lid to prevent tell-tale crêpey skin! Check whether your chosen formula can be used on your eyelids.

phyto nature lifting eye cream

Transformative eye cream with potent peptides and phytoactives to deliver a more lifted look.

biolumin-c eye serum

Supercharged vitamin C eye serum which dramatically brightens and visibly firms.

awaken peptide eye gel

Visibly minimises the appearance of puffiness and fine lines while leaving skin smoother and more luminous.

multivitamin power firm

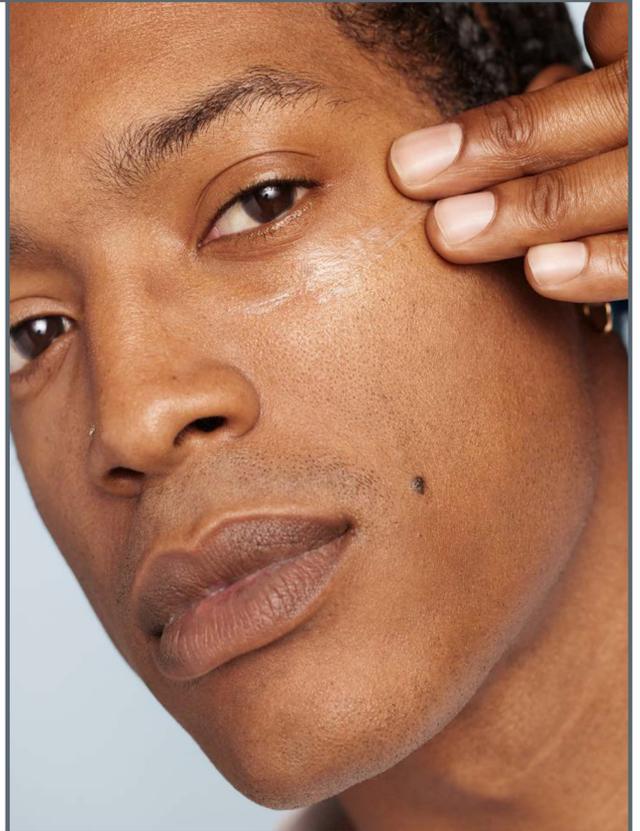
AGE fighting eye firming complex.

age reversal eye complex

AGE fighting retinol eye cream.

stress positive eye lift

Active, cooling cream gel-masque for tired or puffy eyes.



Apply a rice grain amount of eye cream for both eyes.

Apply eye masques according to instructions.

Dermalogica says...

The skin around the eyes is particularly thin and prone to stretching and sensitivity. Using your ring finger, gently pat product around the eye, blending inward from the outer corner.

Moisturisers provide skin with critical protection from moisture loss, pollution and the elements. The everyday essential! Apply moisturisers twice daily after cleansing to avoid excess dehydration and sensitivity. Protect from skin degenerating daylight. We recommend using a moisturiser with SPF every morning. Apply a minimum of SPF 15 liberally for full spectrum protection. Include vulnerable ears and spread down onto the neck and chest too.

tone

SD alcohol-free toners are quick and convenient to use with no product wastage. Spritz onto skin to actively treat, rehydrate and refresh.

multi-active toner

Hydrating spray toner for all skin conditions.

antioxidant hydramist

Flash-firming antioxidant toning spritz.

ultracalming mist

Redness reducing spray toner.

hyaluronic ceramide mist

Hydrating mist smoothes fine lines and strengthens skin's barrier.

moisturise – apply an almond size amount

lightweight

phyto nature oxygen cream

Reawakening moisturiser firms, lifts and revitalises.

biolumin-c gel moisturizer

Brightening gel moisturiser provides radiance boost for skin.

calm water gel

Weightless water-gel moisturiser for dry, sensitive skin.

active moist

Light, oil-free moisturiser for oily skin.

invisible physical defense spf 30

An invisible physical sunscreen that works for every skin.

porescreen spf 40

Multitasking sunscreen with SPF 40 protection.

medium weight

stabilizing repair cream

Melts into skin to alleviate redness and prevent irritation.

skin smoothing cream

Moisturiser for combination skin.

multivitamin power recovery cream

Vitamin-rich daily moisturiser.

prisma protect spf 30

Broad spectrum defence helps protect from UVA/UVB rays.

powerbright moisturizer spf 50

Brightening daytime moisturiser for uneven skin tone.

dynamic skin recovery spf 50

Age-fighting SPF moisturiser.

